



Designer
Senior Art Director
Illustrator



Gustavo Santos Borrego ■ 38 years old, single, brazilian ■ +55 11 98346 0407 ■ contato@gustavoborrego.com

WITH OVER 15 YEARS OF EXPERIENCE IN DESIGN, ADVERTISING AND ART DIRECTION, MY FOCUS IS ON CREATING EFFECTIVE AND IMPACTFUL VISUAL SOLUTIONS. I WORKED IN AGENCIES DEVELOPING CREATIVE STRATEGIES, COORDINATING TEAMS AND COLLABORATING AS A FREELANCER. COMMITTED TO EXCELLENCE, I CONSTANTLY SEEK LEARNING AND AM OPEN TO NEW COLLABORATION OPPORTUNITIES AS AN ART DIRECTOR AND RESULTS-ORIENTED DESIGNER.

EXPERIENCE

SENIOR ART DIRECTOR AND CREATIVE TEAM COORDINATOR

■ DIGITAL SOLVERS
June 2022 - Present

Art Director and Coordinator of the Creative Team, responsible for the design and execution of internal and external communication strategies for a wide portfolio of clients, with a predominant focus on the pharmaceutical market. I lead creative projects that cover advertising campaigns, promotional materials, visual identity and much more.

SENIOR ART DIRECTOR

■ VISION AGENCY
February 2020 - June 2022

SENIOR ART DIRECTOR

■ BLISTER AGENCY
September 2019 - February 2020

SENIOR ART DIRECTOR

■ FLOATH HEALTH BRAZIL
November 2016 - September 2019

FULL ART DIRECTOR

■ AGÊNCIA UAKARI
October 2016 - November 2016

ADVERTISING SERVICE COORDINATOR AND ACCOUNT EXECUTIVE

■ VIVANCY ADVERTISING AND MARKETING
January 2015 - March 2016

FULL ART DIRECTOR

■ VIVANCY ADVERTISING AND MARKETING
November 2012 - December 2014

JUNIOR ART DIRECTOR

■ TUGARÊ COMUNICACION
February 2012 - October 2012

JUNIOR ART DIRECTOR

■ LEONI ADVERTISING
August 2009 - February 2012

ASSISTENTE DE ARTE

■ BIO RITMO GYM
Fevereiro 2006 - Julho 2008

ACADEMIC EDUCATION

BACHELOR'S DEGREE IN GRAPHIC DESIGN

■ SENAC UNIVERSITY CENTER
July 2003 - July 2007

ENGLISH ■ Advanced SPANISH ■ Basic

LATEST LICENSES AND CERTIFICATES

THE (R)EVOLUTION OF BRANDING

■ LAJE

PAULA SCHER | GRAPHIC DESIGN

■ BBC MAESTRO

For more details: [linkedin.com/in/gustavoborrego](https://www.linkedin.com/in/gustavoborrego)