



Designer
Senior Art Director
Illustrator



Gustavo Santos Borrego ■ 39 years old, single, brazilian ■ +55 11 98346 0407 ■ contato@gustavoborrego.com

WITH OVER 15 YEARS OF EXPERIENCE IN DESIGN, ADVERTISING AND ART DIRECTION, MY FOCUS IS ON CREATING EFFECTIVE AND IMPACTFUL VISUAL SOLUTIONS. I WORKED IN AGENCIES DEVELOPING CREATIVE STRATEGIES, COORDINATING TEAMS AND COLLABORATING AS A FREELANCER. COMMITTED TO EXCELLENCE, I CONSTANTLY SEEK LEARNING AND AM OPEN TO NEW COLLABORATION OPPORTUNITIES AS AN ART DIRECTOR AND RESULTS-ORIENTED DESIGNER.

EXPERIENCE

DESIGN LEAD

■ STUDIO RX | AN IPG HEALTH COMPANY

June 2024 - Present

I lead the creative team in Brazil in close collaboration with the U.S. team. As a designer at Studio RX, I work in the international healthcare market, developing advertising campaigns, promotional materials, and digital design.

SENIOR ART DIRECTOR AND CREATIVE COORDINATOR

■ DIGITAL SOLVERS

June 2022 - June 2024

SENIOR ART DIRECTOR

■ VISION AGENCY

February 2020 - June 2022

SENIOR ART DIRECTOR

■ BLISTER AGENCY

September 2019 - February 2020

SENIOR ART DIRECTOR

■ FLOATH HEALTH BRAZIL

November 2016 - September 2019

FULL ART DIRECTOR

■ AGÊNCIA UAKARI

October 2016 - November 2016

ADVERTISING SERVICE COORDINATOR AND ACCOUNT EXECUTIVE

■ VIVANCY ADVERTISING AND MARKETING

January 2015 - March 2016

FULL ART DIRECTOR

■ VIVANCY ADVERTISING AND MARKETING

November 2012 - December 2014

JUNIOR ART DIRECTOR

■ TUGARÊ COMUNICAÇÃO

February 2012 - October 2012

JUNIOR ART DIRECTOR

■ LEONI ADVERTISING

August 2009 - February 2012

ACADEMIC EDUCATION

BACHELOR'S DEGREE IN GRAPHIC DESIGN

■ SENAC UNIVERSITY CENTER

July 2003 - July 2007

ENGLISH ■ Advanced SPANISH ■ Basic

LATEST LICENSES AND CERTIFICATES

FIGMA: COLLABORATIVE DESIGN

■ UDEMY

THE (R)EVOLUTION OF BRANDING

■ LAJE

For more details: [linkedin.com/in/gustavoborrego](https://www.linkedin.com/in/gustavoborrego)